



2025

Community Profile  
Cisco, Texas



DEVELOPMENT CORPORATION

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## DEVELOPMENT CORPORATION

### Location

Cisco is a city in Eastland County, centrally located in the State of Texas. The city resides directly on Interstate-20, providing easy access to every major market in the state, as well as the east and west coast of the U.S.

### Place Details

Category	Value
County	Eastland
Zip Code	76437
Area Code	254,325
Time Zone	Central
Location	32.38, -98.98

### Distance to Major Cities

City	Distance
Abilene	45
San Angelo	125
Dallas/Ft Worth	120
Austin	185
San Antonio	235

### National Map



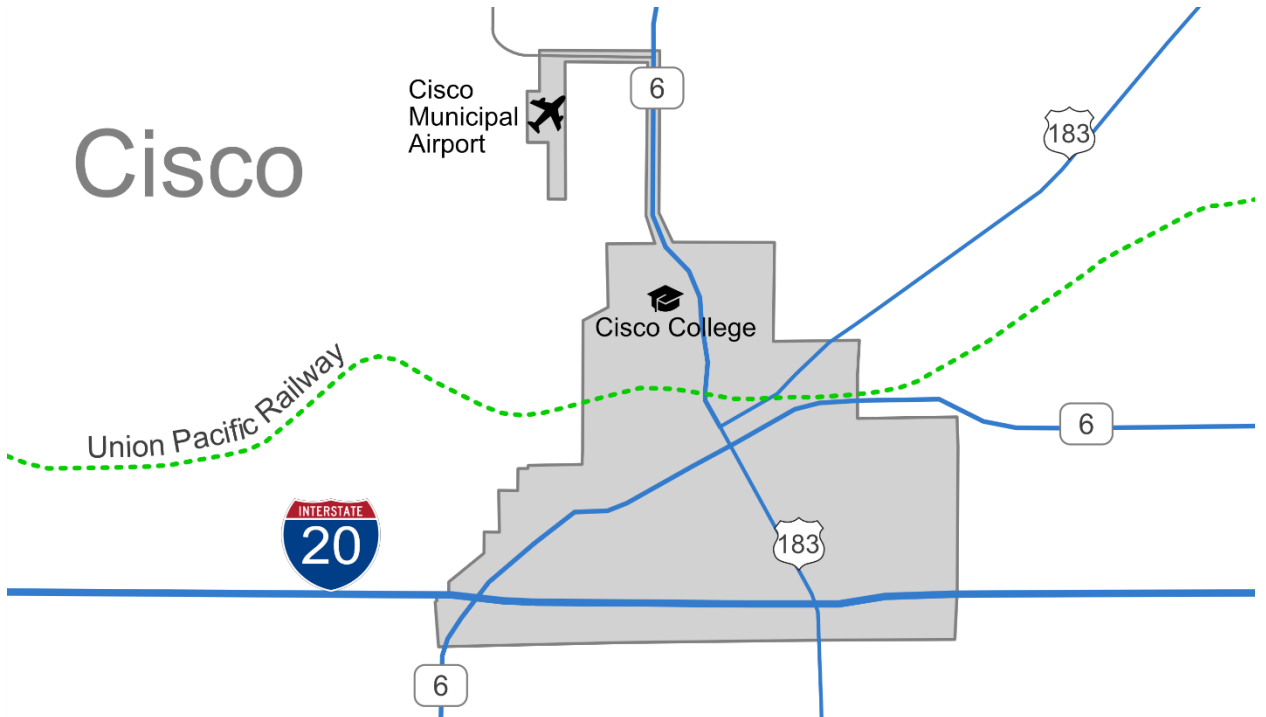


# DEVELOPMENT CORPORATION

## State Map



## City Map





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# Transportation

Cisco, Texas offers all major forms of transportation including highways, rail, ground distribution, and air, making the city well connected.

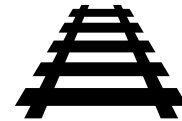
## Ground

Cisco is located directly on Interstate 20 (I-20) that connects west to El Paso, Texas and east to Dallas/Ft. Worth, moving approximately 27,000 vehicles on an average day. The City also serves as a hub for U.S. Highway 183 and State Highways 6 and 206. Ground transportation services are available from major carriers including FedEx and UPS. Detail traffic counts are available [online](#).



## Rail

The Union Pacific Railroad (UP) is a freight-hauling railroad that operates 8,300 locomotives over 32,200 miles (51,800 km) routes in 23 U.S. states west of Chicago and New Orleans. The east-west line passes through the north side of Cisco on a daily basis.



## Air

The [Cisco Municipal Airport](#) (3F2) provides the public a runway measuring 3700 ft x 60 ft. / 1128 m x 18 m. The airport was recently resurfaced and remarked, bringing it back up to full service capacity. The airport is just 3 miles north of the city, providing convenient, yet unobstructed access for air travel. Regionally, the [Abilene Regional Airport](#) (ABI) is commercially served by Envoy (formerly known as American Eagle) with daily flights to and from DFW International (DFW). United Airlines also provides air services with daily flights to Houston.



## Public

City And Rural Rides ([CARR](#)) is a rural public transit service operated by Central Texas Rural Transit District. Transportation is available to the general public, including Cisco. Anyone may schedule a ride to any location in the service area and to limited cities out of the area. CARR can be used for various reasons including shopping, work, beauty shop visits, visiting family or friends, and doctor visits. CARR will accept same-day service from 8:00am – 2:30pm Monday through Friday. CARR will also accept trips to be scheduled one business day in advance by 2:30pm up to 60 days prior to the desired trip.



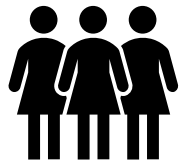


## DEVELOPMENT CORPORATION

# Demographics

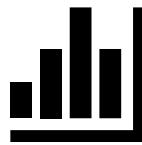
Cisco is best represented by the total demographic summary of Eastland County as a whole. While the city population is approximately 4,000, the majority of the population resides outside the city.

## Eastland County



POPULATION

17,846



MEDIAN AGE

42.6



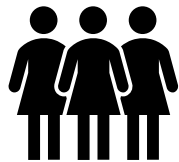
BACHELOR'S or HIGHER

23.4%

## Households and Income

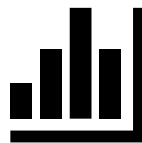
Category	Value
Number of Households (2019-2023)	7,168
Average Household Income	\$51,741
Average Household Size	2.36
Average Commute Time	24.8 min

## 9-County Region



POPULATION

176,319



MEDIAN AGE

39.9



BACHELOR'S or HIGHER

23%

## Households and Income

Category	Value
Number of Households (2019-2023)	68,228
Average Household Income	\$60,281
Average Household Size	2.47
Average Commute Time	23.6 min



## DEVELOPMENT CORPORATION

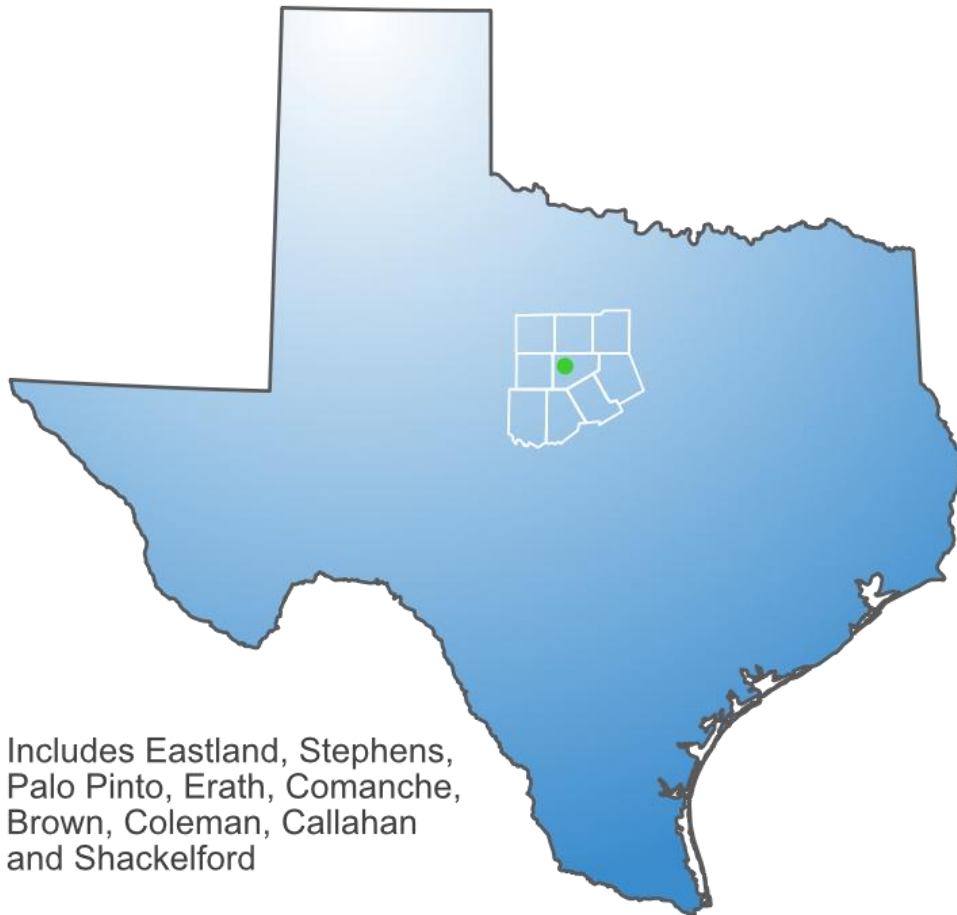
# Workforce

Eastland County is part of a 9-county regional labor force comprised of Stephens, Palo Pinto, Erath, Comanche, Brown, Coleman, Callahan and Shackelford.

<b>Regional Workforce Summary</b>	<b>2024</b>
<b>Civilian Labor Force</b>	79,743
<b>Employed</b>	76,612
<b>Unemployed</b>	3,033
<b>Unemployment Rate</b>	3.93%

## 9-County Workforce Area Map

With Eastland County at the center of this area, an additional 8 counties provide available labor within driving distance for any employer.





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*Historic Unemployment*

Year	Eastland County	Texas	US
2024	5.2%	4.0%	4.0%
2023	4.6%	3.9%	3.6%
2022	4.6%	3.9%	3.6%
2021	5.8%	5.7%	5.3%
2020	6.7%	7.7%	8.1%

*Regional Industry Snapshot*

NAICS	Industry	Empl	Avg Wages
62	Health Care and Social Assistance	9,637	\$44,675
44	Retail Trade	8,457	\$35,095
31	Manufacturing	8,290	\$63,368
61	Educational Services	7,566	\$42,163
72	Accommodation and Food Services	6,875	\$20,521
23	Construction	5,803	\$52,872
11	Agriculture, Forestry, Fishing and Hunting	5,771	\$32,499
81	Other Services (except Public Administration)	3,168	\$30,111
92	Public Administration	3,120	\$53,919
56	Administrative/ Support and Waste Mgmt	2,320	\$39,429
48	Transportation and Warehousing	2,004	\$62,094
21	Mining, Quarrying, and Oil and Gas Extraction	1,819	\$86,435
42	Wholesale Trade	1,810	\$71,934
54	Professional, Scientific, and Technical Services	1,793	\$63,127
52	Finance and Insurance	1,620	\$66,359
53	Real Estate and Rental and Leasing	999	\$68,960
71	Arts, Entertainment, and Recreation	763	\$34,086
22	Utilities	628	\$86,623
51	Information	442	\$54,715
55	Management of Companies and Enterprises	146	\$115,228





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## Education

Cisco Independent School District provides primary and secondary education to the city on three campuses for elementary, junior high and high school. CISD is part of the Texas Education Agency's [Region 14 Service Center](#).

### Public School



#### Cisco Independent School District

1503 Liggett St  
Cisco, TX 76437  
Phone: (254) 442-3056  
Web: [www.ciscoisd.net](http://www.ciscoisd.net)

Rating	Students	Teacher Experience	Graduation Rate
<b>B</b>	<b>812</b>	<b>15.4 yrs</b>	<b>100%</b>

### Colleges and Universities



**Cisco College**  
101 College Heights  
Cisco, TX 76437  
Phone: (254) 442-5000  
Web: [www.cisco.edu](http://www.cisco.edu)

Cisco College is the only community college in the central Texas area with campuses in both Cisco and Abilene enrolling approximately 3,500 students in 30 certificate programs and degrees.



## *Incentives*

The following list identifies many of the economic development incentives potentially available. In addition to the local incentives, the Cisco Development Corporation can assist businesses in gaining the maximum benefit from state, federal, and other government entities incentives programs.

### *Local Incentives*

With low taxes, a predictable regulatory climate and a skilled workforce, Texas leads the nation in economic growth. This growth has largely been influenced by the availability of the economic development sales tax, exclusively available in the State of Texas. The act allows municipalities to create a nonprofit corporation that will promote capital investment and job creation. This money is fully controlled at the local level and is not dependent on state or county approval. The Cisco Development Corporation tailors each incentive package to meet each company's specific needs using these monies. [Learn more](#)

### *State Incentives*

#### **Texas Enterprise Fund**

The [Texas Enterprise Fund](#) (TEF) is the largest "deal-closing" fund of its kind in the nation. The fund is a cash grant used as a financial incentive tool for projects that offer significant projected job creation and capital investment and where a single Texas site is competing with another viable out-of-state option. Since its inception in 2004, the TEF has awarded over 100 grants totaling more than \$500 million across a wide variety of industries and projects. Projects that meet the fund criteria may apply for this incentive in addition to local incentives provided by the city.

#### **Texas Enterprise Zone Program**

The [Texas Enterprise Zone](#) Program is an economic development tool for local communities to partner with the State of Texas to promote job creation and capital investment in economically distressed areas of the state. Designated projects are eligible to apply for state sales and use tax refunds on qualified expenditures. The level and amount of refund is related to the capital investment and jobs created or retained at the qualified business site.



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### *State Incentives (cont...)*

#### **Manufacturing Exemptions**

Manufacturing Exemptions provide state sales and use [tax exemptions](#) to taxpayers who manufacture, fabricate or process tangible property for sale. The exemption generally applies to tangible personal property that becomes an ingredient or component of an item manufactured for sale, as well as taxable services performed on a manufactured product to make it more marketable.

#### **Data Center Incentives**

Texas is ideally positioned for data center operations. The state is centrally located and has access to talented, experienced high-tech workers. A [data center exemption](#) applies to state sales and use tax on certain items necessary and essential to the operation of a qualified data center. The exemption is for state sales tax only. Local sales taxes are due on purchases of these qualifying items.

### *Workforce Development Incentives*

#### **Skills Development Fund**

The [Skills Development Fund](#) is Texas' premier job-training program providing local customized training opportunities for Texas businesses and workers to increase skill levels and wages of the Texas workforce. The Texas Workforce Commission administers funding for the program. Success is achieved through collaboration among businesses, public community and technical colleges, Workforce Development Boards and economic development partners.

#### **Self-Sufficiency Fund**

The [Self Sufficiency](#) program provides grants to community and technical colleges and community-based organizations to implement customized job training programs in cooperation with employers, to help low-income individuals and those receiving public assistance achieve self-sufficiency and independence.



## DEVELOPMENT CORPORATION

### Taxes

With no corporate income tax and no individual income tax, Texas has one of the lowest tax burdens in the country, ranking as a Top 10 Best State in the Tax Foundation's State Business Tax Index. In its recent history, Cisco has seen an increase in business activity and new investment.

#### Sales Tax

Texas imposes a state sales tax on all retail sales, leases and rentals of most goods, as well as taxable services. Texas cities, counties, transit authorities and special purpose districts have the option of imposing an additional local sales tax for a combined state and local tax rate of up to 8.25% (the City of Cisco levies the full local rate of 2.0%).

#### Income Tax

Due to the presence of sales tax, the State of Texas does not levy personal income tax.

#### Property Tax

Taxes on real estate and real/personal property are levied by the following local government entities on an annual basis. Historical data available from the [Eastland County Appraisal District](#).

Taxing Entity	Rate/\$100 Valuation
Eastland County	0.34500000
City of Cisco	0.63321700
Cisco ISD	0.69140000
Cisco College	0.21000000
<b>Total Rate</b>	<b>1.87961700</b>

#### Corporate Income Tax

Texas has no corporate income tax at the state level, making it an attractive tax haven for incorporating a business. Texas corporations still, however, have to pay the federal corporate income tax. While Texas does not have a corporate income tax, a gross receipts style tax is applicable to all companies and serves a similar purpose.

This tax is called the Texas Franchise Tax (sometimes referred to as the margin tax) that levies a 1% tax on calculated margins for businesses in Texas (retailers pay a 0.5% rate), but exempts sole proprietorships and general partnerships. Businesses can elect to deduct either the cost of goods sold or employment costs. Additional rate information and calculation methods can be [found online](#).



## *Utilities*

The City of Cisco offers its businesses and citizens all major utilities and services provided by a mix of both municipal government and private corporations.

### *Electricity*

Texas power consumers can choose their electricity service from a variety of retail electric providers (REPs), including the incumbent utility. The incumbent utility in the area still owns and maintains the local power lines (and is the company to call in the event of a power outage) and is not subject to deregulation.

The incumbent utility in Cisco is AEP Texas (American Electric Power, [www.aep.com](http://www.aep.com)). AEP can provide dual parallel circuits to its customers. AEP also operates a looped distribution system which provides the capabilities to serve each site from more than one distribution substation or from multiple distribution circuits. In the event of a power outage, service can be rerouted to the site manually.

For a complete list of available REPs, please visit [www.powertochoose.org](http://www.powertochoose.org).

### *Natural Gas*

Atmos Energy Corporation, headquartered in Dallas, is one of the country's largest natural-gas-only distributors, serving approximately 3 million customers in more than 1,400 communities from the Blue Ridge Mountains in the East to the Rocky Mountains in the West. The company is a full-service natural gas distribution provider and the retail supplier of natural gas in Cisco, Texas. Atmos serves residential, commercial and large volume customers, tailored to their specific needs.

For more information please visit [www.atmosenergy.com](http://www.atmosenergy.com).

### *Telecommunications*

Cisco is served by three primary telecommunications providers: AT&T, Suddenlink Communications and AireSpring. These providers offer the latest fiber optic network availability throughout Cisco for phone, internet, VoIP, data center, cloud storage, wireless and other network-based services.

For more information visit [www.att.com](http://www.att.com), [www.optimum.com](http://www.optimum.com) and [www.airespring.com](http://www.airespring.com).



## DEVELOPMENT CORPORATION

### *Water and Wastewater*

The City of Cisco provides all the water and wastewater resources and infrastructure throughout the city. The Water Utilities Department is responsible for storm water pollution abatement, water operations, and wastewater operations in the City, including: providing for adequate, high quality water supply; treating and distributing potable water; collecting all wastewater discharged to sanitary sewer systems; and transporting and treating all wastewater prior to discharging it into the environment.

<b>Water System</b>	<b>Capacity</b>
<b>Average Daily Water Supply</b>	0.6 MGD
<b>Daily System Capacity</b>	2.0 MGD

<b>Wastewater System</b>	<b>Capacity</b>
<b>Average Daily Use</b>	0.25 MGD
<b>Daily System Capacity</b>	0.44 MGD





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## *Quality of Life*

Cisco's quality of life presents a wide array of benefits for its citizens. Residents can enjoy cultural events, parks, children's activities, hunting, fishing and so much more. These combined with a low cost of living, warm climate and a ten-minute commute time ensures those that move to Cisco, stay in Cisco.

### *Lake Cisco*



The steep-sided nature of [Lake Cisco](#) provides windy-weather fishing opportunities. Willow trees in the upper end of the north arm and the Sandy Creek arm line the creek channel. The reservoir is also loaded with dead flooded brush, boat docks, and rocky bluffs and points. In 2016, TPWD worked with local partner organizations to install brush piles made of recycled Christmas trees. Anglers may use GPS in conjunction with a fish finder to locate these structures.

This would be a great place to take children fishing for sunfish with minnows, nightcrawlers, or mealworms. Largemouth bass can be caught at the lower end around the large boulders and points or in the shallow, more off-colored, waters of the north arm or Sandy Creek. Fall bass fishing with buzzbaits can be heart-stopping. Spring fishing with worms or jigs flipped into willow trees, or hard and soft jerkbaits fished along the rocky and brush-covered coves, is hard to beat.



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## *Old Zoo Nature Trails*



Cisco's #2 attraction, this is a 100-year-old [abandoned zoo](#) featuring the ruins of a former zoo now turned into nature trails. The zoo was originally established in the 1920s, and this area was once home to "The World's Largest Concrete Swimming Pool" that you can still see today. The trails are free of charge and open to the public all year long; public restrooms are available.

## *Legacy Park*



For many years, Cisco residents patroned the Farm & Ranch Store located at [107 E 5th Street](#) to buy lumber and agriculture supplies. In late 2022, the Cisco Development Corporation was invited by the family of Louis "Jake" Morgan, proprietor of Farm & Ranch Supply, to purchase the property and develop it as a public park. The development features a splashpad, playground and mini-football field.





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### *Climate*

Cisco's weather is a typical southern climate with hot summers and relatively mild winters.

<b>Season</b>	<b>Average Low</b>	<b>Average High</b>	<b>Average Annual</b>
<b>January Temperature</b>	30.8°	54.8°	42.8°
<b>July Temperature</b>	72.7°	95.2°	84.0°
<b>Annual Temperature</b>	52.8°	76.2°	64.6°

<b>Weather</b>	<b>Average</b>
<b>Annual Precipitation</b>	24.4"
<b>Snowfall</b>	4.6"
<b>Windspeed</b>	11.9mph
<b>Clear Days</b>	149
<b>Partly Cloudy Days</b>	95
<b>Relative Humidity</b>	64.5%